

ORDER



Orders
Order / Rev: 171316
Alt Order #: 08432174
Product Desc: WA ST REPUB PARTY
Estimate: 2549
Flight Dates: 11/02/16 - 11/07/16
Original Date / Rev: 10/31/16 / 10/31/16
Order Type: GENERAL

KXLY

Primary AE: MATT WURM
Sales Office: H-DC
Sales Region: NATL

Agency Name: Nebo Media, Inc.
Buying Contact:
Billing Contact:
 PO Box 9825
 Arlington, VA 22219

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: WA State Republican Party
Demographic: A35+
Product Codes: PL Issue
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	52	\$13,830.00	\$11,755.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	52	\$13,830.00	\$11,755.50	0.00
Totals	52	\$13,830.00	\$11,755.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KXLY	18%	\$13,830.00
Market	100%	\$76,833.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	9%	\$6,915.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	31%	\$23,818.33
KREM	42%	\$32,270.00
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	11/04/16	11/04/16	11p M-F Late News Late News	CM	11-1135p	----1--	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ----1-- 1 \$275.00 0.00 </div>															
E 2	KXLY	11/04/16	11/04/16		CM	1135p-1237x	----1--	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jimmy Kimmel															
Jimmy Kimmel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--					1	\$90.00		0.00			
E 3	KXLY	11/04/16	11/04/16	3-4p M-F	CM	3-4p	----2--	:30	2	\$50.00	P-1	0.00	NM	2	\$100.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----2--					2	\$50.00		0.00			
E 4	KXLY	11/04/16	11/04/16	5-530a GMNW	CM	5-530a	----1--	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
GMNW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--					1	\$120.00		0.00			
E 5	KXLY	11/04/16	11/04/16	5-530p M-F	CM	5-530p	----1--	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
M-F News @5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--					1	\$385.00		0.00			
E 6	KXLY	11/04/16	11/04/16	6-630p M-F	CM	6-630p	----1--	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
M-F News @6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--					1	\$385.00		0.00			
E 7	KXLY	11/04/16	11/04/16	630-7a	CM	630-7a	----1--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
GMNW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--					1	\$350.00		0.00			
E 8	KXLY	11/04/16	11/04/16	630-7p M-F	CM	630-7p	----1--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
M-F News @630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--					1	\$350.00		0.00			
E 9	KXLY	11/04/16	11/04/16	7-730p M-F	CM	7-730p	----1--	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
ET Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--					1	\$155.00		0.00			
E 10	KXLY	11/04/16	11/04/16	7-9a GMA	CM	7-9a	----1--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--					1	\$350.00		0.00			
E 11	KXLY	11/04/16	11/04/16	9-10a M-F	CM	9-10a	----1--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
Live With Kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--					1	\$200.00		0.00			
E 12	KXLY	11/07/16	11/07/16	11p M-F Late News	CM	11-1135p	1-----	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----					1	\$275.00		0.00			
E 13	KXLY	11/07/16	11/07/16	Jimmy Kimmel	CM	1135p-1237x	1-----	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
Jimmy Kimmel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----					1	\$90.00		0.00			
E 14	KXLY	11/07/16	11/07/16	3-4p M-F	CM	3-4p	1-----	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----					1	\$50.00		0.00			
E 15	KXLY	11/07/16	11/07/16	530-6a GMNW	CM	530-6am	1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
GMNW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----					1	\$150.00		0.00			
E 16	KXLY	11/07/16	11/07/16	6-630a	CM	6-630a	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
GMNW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KXLY	11/07/16	11/07/16	6-630a GMNW	CM	6-630a	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1			\$350.00		0.00			
E 17	KXLY	11/07/16	11/07/16	6-630p M-F M-F News @6	CM	6-630p	1-----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1			\$385.00		0.00			
E 18	KXLY	11/07/16	11/07/16	630-7a GMNW	CM	630-7a	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1			\$350.00		0.00			
E 19	KXLY	11/07/16	11/07/16	630-7p M-F M-F News @630p	CM	630-7p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1			\$350.00		0.00			
E 20	KXLY	11/07/16	11/07/16	7-730p M-F ET Tonight	CM	7-730p	1-----	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1			\$155.00		0.00			
E 21	KXLY	11/07/16	11/07/16	7-9a GMA GMA	CM	7-9a	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1			\$350.00		0.00			
E 22	KXLY	11/07/16	11/07/16	730-8p M-F Insider	CM	730-8p	1-----	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1			\$155.00		0.00			
E 23	KXLY	11/07/16	11/07/16	Mon 8p Prime Dancing w/Stars	CM	8-10p	1-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1			\$2,000.00		0.00			
E 24	KXLY	11/07/16	11/07/16	9-10a M-F Live With Kelly	CM	9-10a	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1			\$200.00		0.00			
E 25	KXLY	11/06/16	11/06/16	11p Sun Late News Late News Sun	CM	11-1135p	-----1	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1			1			\$100.00		0.00			
E 26	KXLY	11/06/16	11/06/16	5p Su News 5p News	CM	5-530p	-----1	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1			1			\$200.00		0.00			
E 27	KXLY	11/06/16	11/06/16	Su GMA Su GMA	CM	7-8a	-----1	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1			1			\$150.00		0.00			
E 28	KXLY	11/03/16	11/03/16	11p M-F Late News Late News	CM	11-1135p	---1---	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---			1			\$275.00		0.00			
E 29	KXLY	11/03/16	11/03/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	---1---	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---			1			\$90.00		0.00			
E 30	KXLY	11/03/16	11/03/16	3-4p M-F Rachael Ray	CM	3-4p	---1---	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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KXLY

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E 30	KXLY	11/03/16	11/03/16	3-4p M-F Rachael Ray	CM	3-4p	---1---	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$50.00		0.00						
E 31	KXLY	11/03/16	11/03/16	5-530p M-F M-F News @5p	CM	5-530p	---1---	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$385.00		0.00						
E 32	KXLY	11/03/16	11/03/16	6-630a GMNW	CM	6-630a	---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$350.00		0.00						
E 33	KXLY	11/03/16	11/03/16	6-630p M-F M-F News @6	CM	6-630p	---1---	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$385.00		0.00						
E 34	KXLY	11/03/16	11/03/16	630-7a GMNW	CM	630-7a	---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$350.00		0.00						
E 35	KXLY	11/03/16	11/03/16	630-7p M-F M-F News @630p	CM	630-7p	---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$350.00		0.00						
E 36	KXLY	11/03/16	11/03/16	7-730p M-F ET Tonight	CM	7-730p	---1---	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$155.00		0.00						
E 37	KXLY	11/03/16	11/03/16	7-9a GMA GMA	CM	7-9a	---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$350.00		0.00						
E 38	KXLY	11/03/16	11/03/16	730-8p M-F Insider	CM	730-8p	---1---	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$155.00		0.00						
E 39	KXLY	11/03/16	11/03/16	9-10a M-F Live With Kelly	CM	9-10a	---1---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$200.00		0.00						
E 40	KXLY	11/02/16	11/02/16	11p M-F Late News Late News	CM	11-1135p	--1----	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1		\$275.00		0.00						
E 41	KXLY	11/02/16	11/02/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	--1----	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1		\$90.00		0.00						
E 42	KXLY	11/02/16	11/02/16	3-4p M-F Rachael Ray	CM	3-4p	--1----	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1		\$50.00		0.00						
E 43	KXLY	11/02/16	11/02/16	5-530a GMNW GMNW	CM	5-530a	--1----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1		\$120.00		0.00						
E 44	KXLY	11/02/16	11/02/16	5-530p M-F M-F News @5p	CM	5-530p	--1----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 171316
 Alt Order #: 08432174
 Flight Dates: 11/02/16 - 11/07/16

Advertiser: WA State Republican Party
 Product Desc: WA ST REPUB PARTY
 Estimate: 2549
KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	KXLY	11/02/16	11/02/16	5-530p M-F M-F News @5p	CM	5-530p	--1----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$385.00		0.00			
E 45	KXLY	11/02/16	11/02/16	530-6a GMNW GMNW	CM	530-6am	--1----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$150.00		0.00			
E 46	KXLY	11/02/16	11/02/16	6-630p M-F M-F News @6	CM	6-630p	--1----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$385.00		0.00			
E 47	KXLY	11/02/16	11/02/16	630-7a GMNW	CM	630-7a	--1----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$350.00		0.00			
E 48	KXLY	11/02/16	11/02/16	7-730p M-F ET Tonight	CM	7-730p	--1----	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$155.00		0.00			
E 49	KXLY	11/02/16	11/02/16	7-9a GMA GMA	CM	7-9a	--1----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$350.00		0.00			
E 50	KXLY	11/02/16	11/02/16	730-8p M-F Insider	CM	730-8p	--1----	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$155.00		0.00			
E 51	KXLY	11/02/16	11/02/16	9-10a M-F Live With Kelly	CM	9-10a	--1----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$200.00		0.00			
Totals														52	\$13,830.00